

Creators Club Checklist

WEEK 5 - YOUR MARKETING PLAN

- Completed Basic Marketing Plan Pg3
- Completed Ideal Client Profile
- The Google Question
- Set Yr 1 Income Targets



My HR Freelancing Business

MARKETING PLAN

VIDEO 1 - NOTES

VIDEO 2 - NOTES

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MARKETING PLAN

THE SERVICES I AM
OFFERING ARE

MY TARGET MARKET IS

MY MARKETING PLATFORMS ARE

MY YR 1 INCOME TARGETS ARE

PRIMARY

SECONDARY

MINIMUM

STRETCH

MIND BLOWING

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MARKETING PLAN

IDEAL CLIENT PROFILE

GENDER

AGE

NAME

LOCATION

OCCUPATION

THE REASON THEY WANT MY SERVICE

THE GOOGLE QUESTION

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MARKETING PLAN

QUESTIONS FOR THE WEDNESDAY Q & A CALL

WHAT AM I COMMITTED TO DOING THIS WEEK?

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MARKETING PLAN

WEEK 5 Q & A NOTES

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MARKETING PLAN

WEEK 5 NOTES