

# Creators Club Checklist

## WEEK 6 - GENERATING LEADS ON LINKEDIN 1/2



Write headline



Check & Update Contact details



Complete banner & photo



Request recommendations



Update Experience Section



Update About Section



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VIDEO 1 - NOTES

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## KEY PROFILE AREAS & NOTES

1.

2.

3.

4.

5.

6.

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VIDEO 2 - NOTES

YOUR ABOUT SECTION

OPENING STATEMENT - LONGER VERSION OF WHAT YOU SAID IN YOUR HEADLINE

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## YOUR ABOUT SECTION

IDEAS FOR POSITIONING QUESTIONS - (REMEMBER THE ANSWER SHOULD BE 'YES' AND THEY SHOULD FOCUS ON THE PROBLEMS THEY HAVE RATHER THAN THE SOLUTION YOU WANT TO OFFER)

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QUESTIONS FOR THE WEDNESDAY Q & A CALL

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WEDNESDAY Q & A CALL NOTES

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WEEK 6 NOTES