





X



WEEK 1	
YOUR BUSINESS NAME	THE DATE YOU WILL (OR DID) OPEN
DETAILS OF ANY INCOMPLETED TASKS LEGAL STRUCTURE. INSURANCE, BUSIN	S - WEBSITE DOMAIN, EMAIL ADDRESS, NESS TERMS ETC
,	

WEEK 2
YOUR PREFERRED BUSINESS MODEL
YOUR WORKING PRACTICES (LOCATION, HOURS, THE WAY YOU WANT TO WORK WITH YOUR CLIENTS, HOW MUCH TIME YOU WILL COMMIT TO BUSINESS DEVELOPMENT ACTIVITIES

#### WEEK 4

REFER BACK TO YOUR CURRENT NETWORK - WHO DO YOU ALREADY KNOW THAT COULD POTENTIALLY HELP YOU? HOW & WHEN WILL YOU CONTACT THEM?

# WEEK 5 THE 3 KEY BUSINESS QUESTIONS WHAT ARE YOU OFFERING? WHO ARE YOU OFFERING IT TO? WHAT IS THE PROBLEM YOU ARE HELPING THEM TO SOLVE?

WEEK 6 & 7
DO YOU HAVE ANY INCOMPLETE TASKS LEFT TO UPDATE YOUR LINKEDIN PROFILE? WHEN WILL YOU COMPLETE THEM?
HOW REGULARLY ARE YOU COMMITTED TO POSTING ON LINKEDIN AND ANY OTHER SOCIAL MEDIA PLATFORM YOU ARE USING AS A MARKETING TOOL?
LOOKING AT THE QUESTION ABOVE AND ANSWERING IT AS THE BUSINESS OWNER - IS THAT GOING TO BE ENOUGH TO GET YOU RESULTS?

OVERVIEW
WHAT ARE YOUR MAIN PRIORITIES AND GOALS FOR THE NEXT 4 - 6 WEEKS IN TERMS OF YOUR BUSINESS GROWTH AND DEVELOPMENT?

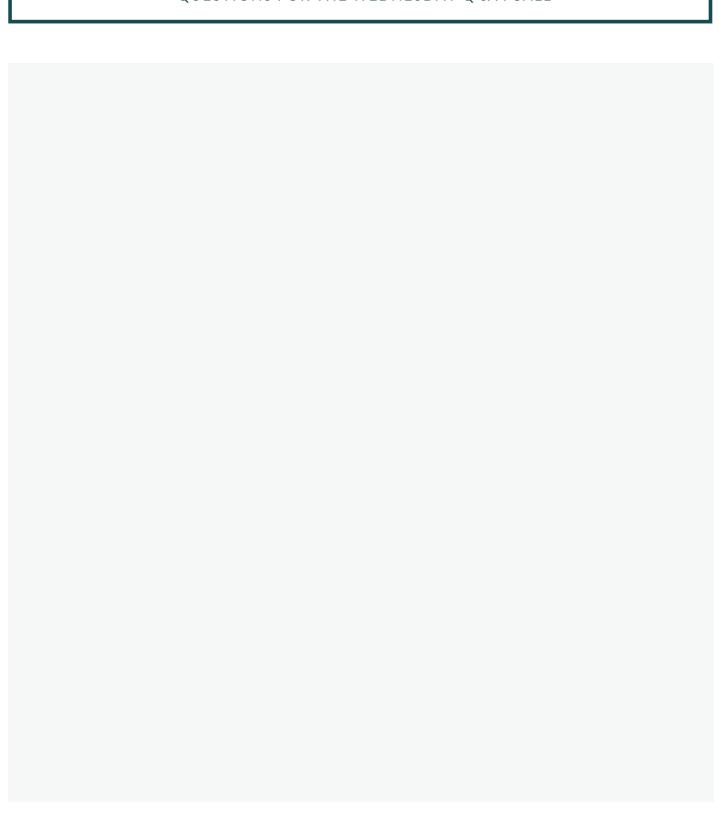
#### **OVERVIEW**

WHAT HAVE BEEN YOUR MOST SIGNIFICANT LEARNING POINTS AND TAKEAWAYS FROM THE 10 WEEK START UP PROGRAMME?

OVERVIEW
NOW THAT WE ARE MOVING ONTO MORE IN DEPTH MONTHLY TOPICS WHAT IN PARTICULAR WOULD YOU LIKE TO COVER?

OVERVIEW
ANY OTHER COMMENTS OR NOTES AT THIS STAGE?

QUESTIONS FOR THE WEDNESDAY Q & A CALL



WEDNESDAY Q & A CALL NOTES