

Creators Club Checklist

WEEK 10 - BUILDING THE FUTURE

USE THE BOXES BELOW TO FILL IN ANY
WORK YOU STILL NEED TO COMPLETE



BUILDING THE FUTURE

WEEK 1

YOUR BUSINESS NAME

THE DATE YOU WILL (OR DID) OPEN

DETAILS OF ANY INCOMPLETED TASKS - WEBSITE DOMAIN, EMAIL ADDRESS, LEGAL STRUCTURE. INSURANCE, BUSINESS TERMS ETC

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WEEK 2

YOUR PREFERRED BUSINESS MODEL

YOUR WORKING PRACTICES (LOCATION, HOURS, THE WAY YOU WANT TO WORK WITH YOUR CLIENTS, HOW MUCH TIME YOU WILL COMMIT TO BUSINESS DEVELOPMENT ACTIVITIES)

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WEEK 4

REFER BACK TO YOUR CURRENT NETWORK - WHO DO YOU ALREADY KNOW THAT COULD POTENTIALLY HELP YOU? HOW & WHEN WILL YOU CONTACT THEM?

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WEEK 5

THE 3 KEY BUSINESS QUESTIONS

WHAT ARE YOU OFFERING?

WHO ARE YOU OFFERING IT TO?

WHAT IS THE PROBLEM YOU ARE HELPING THEM TO SOLVE?

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WEEK 6 & 7

DO YOU HAVE ANY INCOMPLETE TASKS LEFT TO UPDATE YOUR LINKEDIN PROFILE? WHEN WILL YOU COMPLETE THEM?

HOW REGULARLY ARE YOU COMMITTED TO POSTING ON LINKEDIN AND ANY OTHER SOCIAL MEDIA PLATFORM YOU ARE USING AS A MARKETING TOOL?

LOOKING AT THE QUESTION ABOVE AND ANSWERING IT AS THE BUSINESS OWNER - IS THAT GOING TO BE ENOUGH TO GET YOU RESULTS?

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OVERVIEW

WHAT ARE YOUR MAIN PRIORITIES AND GOALS FOR THE NEXT 4 - 6 WEEKS IN TERMS OF YOUR BUSINESS GROWTH AND DEVELOPMENT?

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OVERVIEW

WHAT HAVE BEEN YOUR MOST SIGNIFICANT LEARNING POINTS AND TAKEAWAYS FROM THE 10 WEEK START UP PROGRAMME?

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OVERVIEW

NOW THAT WE ARE MOVING ONTO MORE IN DEPTH MONTHLY TOPICS WHAT IN PARTICULAR WOULD YOU LIKE TO COVER?

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OVERVIEW

ANY OTHER COMMENTS OR NOTES AT THIS STAGE?

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QUESTIONS FOR THE WEDNESDAY Q & A CALL

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WEDNESDAY Q & A CALL NOTES