

Creators Club Checklist

WEEK 9 - FINDING YOUR FIRST CLIENT



Chosen my key client attraction strategies



Worked out my initial offers

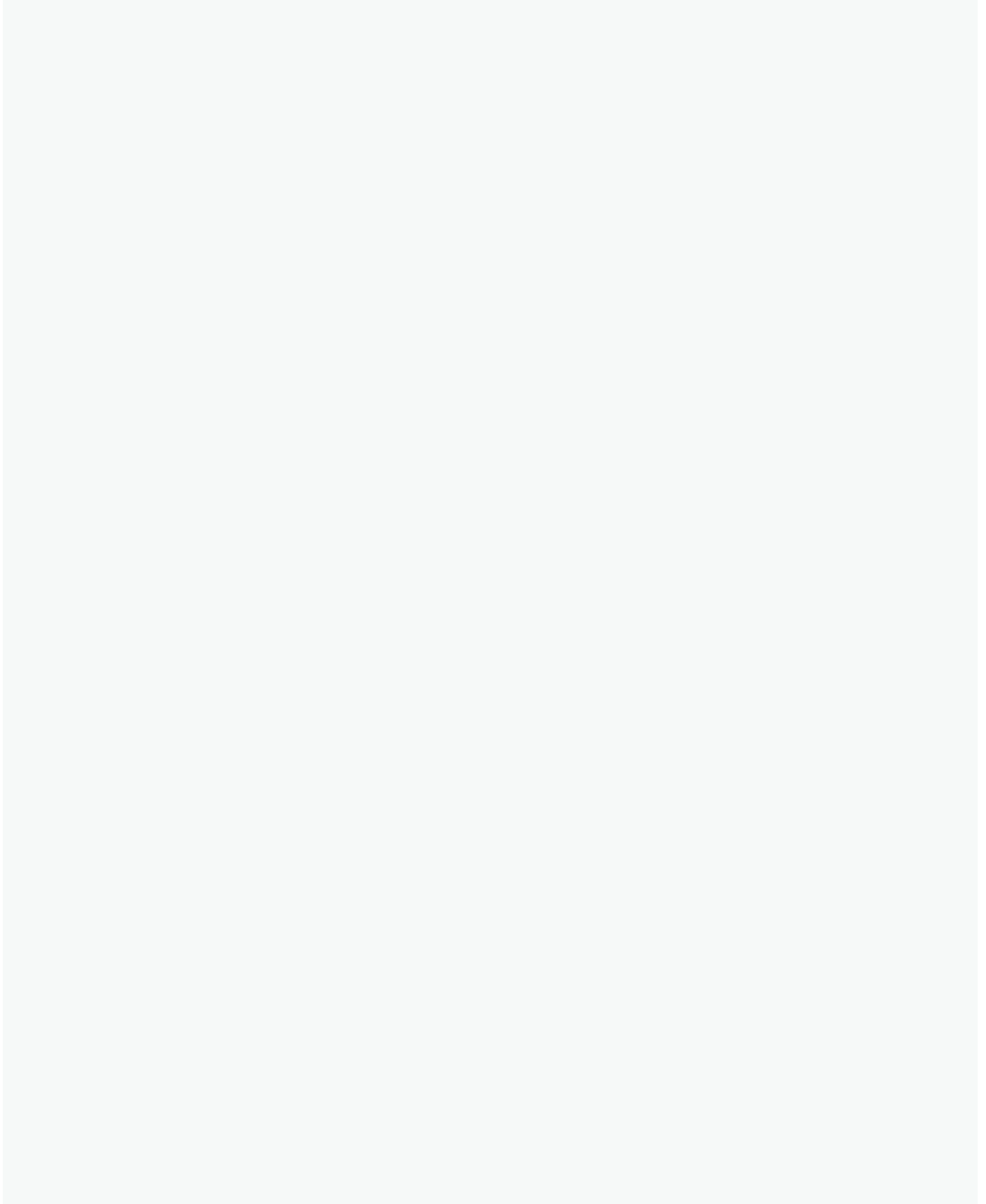


Made decisions on the free content I will offer



FINDING YOUR FIRST CLIENT

VIDEO 1 - NOTES



FINDING YOUR FIRST CLIENT

CLIENT ATTRACTION STRATEGIES

1 REFERRALS & INTRODUCTIONS

2 LINKEDIN MARKETING

3 BUSINESS NETWORKING

4 EMAIL MARKETING

FINDING YOUR FIRST CLIENT

INITIAL OFFERS - IDEAS

FIXED PRICE OFFERS

RETAINER PACKAGES

FINDING YOUR FIRST CLIENT

INITIAL OFFERS - IDEAS

PROJECT WORK

FREE CONTENT

FINDING YOUR FIRST CLIENT

QUESTIONS FOR THE WEDNESDAY Q & A CALL

FINDING YOUR FIRST CLIENT

WEDNESDAY Q & A CALL NOTES