

The HR Studio

FOR HR CONSULTANTS WHO ARE READY TO STEP OUT
OF THE WINGS AND INTO THE SPOTLIGHT



THE HR CONSULTANCY BUSINESS SCHOOL

What's inside The HR Studio?

A) The Core Programme

The HR Client Magnet Workshops
A Series of 7 key Skills Workshops to help you to find
Consultancy Clients

B) The HR Studio Workshops

An ongoing evolving series of Workshops in 4 different areas
designed to help you develop as a Business Owner



1) Backstage / Behind the Scenes

Confidence and Clarity in Business Decision Making

2) Attracting the Audience

Mindset and Confidence in being visible
and building trust

3) Creating the Show

Offers & Packages that almost
sell themselves

4) Show Time!

Curtain up on delivering your services
and programmes

The March Events Programme

Backstage / Behind the Scenes

Thursday 10th March 2022 at 7.30pm

An Introduction to The HR Studio and
The HR Client Magnet System

The HR Client Magnet Programme

Tuesday 15th March 2022 at 11.30am

Workshop 1
Designing your Business Proposition

Thursday 24th March at 7.30pm

Mentoring Session
Identifying your Target Market
or Specialism

The April Events Programme

The HR Client Magnet Programme

Tuesday 5th April 2022 at 11.30am

Workshop 2

Building a network of potential clients

Thursday 21st April at 7.30pm

Workshop 3

Designing your Pricing Framework

The May Events Programme

The HR Client Magnet Programme

Tuesday 3rd May 2022 at 11.30am

Workshop 4

Setting up your LinkedIn Marketing System

Thursday 19th May at 7.30pm

Mentoring Session

Reviewing your LinkedIn Account

Attracting the Audience

Monday 9th - Friday 13th May 2022

HR Studio LinkedIn Posting Challenge

The June Events Programme

The HR Client Magnet Programme

Tuesday 7th June 2022 at 11.30am

Workshop 5

Creating an Irresistible Spotlight Offer

Thursday 23rd June at 7.30pm

Hotseat Session

Let's see your Spotlight Offers!

The July Events Programme

The HR Client Magnet Programme

Tuesday 5th July 2022 at 11.30am

Workshop 6

Creating a Retainer Offer

Thursday 21st July at 7.30pm

Workshop 7

Finding Retainer Clients

The August Events Programme

Creating the Show

Date TBC

Business Skills Workshop
Writing Proposals that Sell